



# AAA (Anna's Awesome Applique) BOM

## A 12-month Block of the Month Discount Club for large hoop machine embroidery

March 15, 2017 – February 15, 2018

This 12-month series based on illustrations by Darcy Ashton features a wall hanging (25" x 29") and 3 bonus blocks (8" x 8" or smaller) for each month.

The Wall Hanging design is a bigger than life applique design that incorporates trapunto stitches to give it depth and dimension. It is completed in the hoop with multiple hooping which uses alignment crosshairs. Each Bonus Block will either be applique or a combination of applique and quilting or a quilted block featuring the elements from the wall hanging. If desired, the quilted blocks can be pieced together via joining strips into a quilt.

These embroidery designs are worth much more than the suggested retail of \$35 and include all the popular machine formats.

Then there is another bonus! Anna has also included the cutting files for the main applique design. If you own a Scan N Cut or other cutting machine then you're all set to create any type of project you wish.

The club:

1. Join our AAA BOM Discount club for a \$25 non-refundable, one time registration fee today.
2. Preorder the coming month's design for \$5. See schedule below. (Shop on line or in-store) The new designs and optional kits will be available for pick up by the 15<sup>th</sup> of each month.
3. When you pick up your design you will get 20% off these project purchases:
  - o \$5 coupon – reimburse for \$5 preorder fee
  - o 20% off the design package price of \$35
  - o 20% off fabric – Reg \$25 – choose your own or preorder a kit
  - o 20% off embroidery thread – choose your own or preorder a 4-spool kit of Exquisite Embroidery thread - Reg \$16
  - o 20% off stabilizer – Reg \$21 (1 roll fusible tear away 20"w X 10y)

Don't live near enough to come by the store?

- Preorder as above and we will ship everything you order for this project at a 20% discount on the 15<sup>th</sup> of each month. We must have a credit card on file for the shipping option.

Pick Up/Ship Date	Design	Preorder Dates	Pick Up/Ship Date	Design	Preorder Dates
March 15, 2017	Patriotic Petunia	2/7 – 3/6	Sept 15, 2017	Snow Crocus	8/8 – 9/7
April 15, 2017	Sunflower	3/7 – 4/6	Oct 16, 2017	Hummingbirds with Amaryllis	9/8 – 10/9
May 15, 2017	Wild Coneflower	4/7 – 5/7	Nov 15, 2017	Coming Soon....	10/10 – 11/6
June 15, 2017	Pumpkin Stack	5/8 – 6/6	Dec 15, 2017	Coming Soon....	11/7 – 12/5
July 15, 2017	Autumn Nuthatch	6/7 – 7/6	Jan 15, 2018	Coming Soon....	12/6 – 1/8/18
Aug 15, 2017	Partridge & Pear Tree	7/7 – 8/7	Feb 15, 2017	Coming Soon....	1/9/18 – 2/6/18

- If you wish to purchase a batik fabric kit for any month, we will be happy to cut one to order, doing our very best to match the original fabrics. In the event our choice differs greatly from the original, we will contact you with options before we cut. The same disclaimer applies to thread colors.
- You must complete the preorder process every month even if you want just the design. Those that have not completed the preorder will not receive a design pack.
- You are not obligated to buy every month and can skip any that you like, by not completing the preorder process.
- Please keep in mind that the initial \$25 registration fee is non-refundable.

<p>Patriotic Petunia</p> 	<p>Pumpkin Stack</p> 	<p>Snow Crocus</p> 
<p>Sunflower</p> 	<p>Autumn Nuthatch</p> 	<p>Hummingbird &amp; Amaryllis</p> 
<p>Wild Coneflower</p> 	<p>Partridge &amp; Pear Tree</p> 	